

## WELCOME TO OUR 2018 OKTOBERFEST CHAIRS!

Our inaugural Oktoberfest was a huge success and a wonderful day for our community. This year it is planned for **Saturday, October 6, 2017**. Our success was greatly hinged on every community organization taking a space and offering a fall inspired activity! We also had sponsors, vendors, and food vendors with USR Cares hosting a Raffle Tent & an Activity Tent.

The following is a list of Chair (or Co-Chair) positions available:

1. **LOUISA QUARTRO- Community Organization Chair**- communicate and/or meet with a representative from each club and discuss what they will do. Community Organizations do not pay to participate.
2. **SHARON REISSMAN- Vendor Chair**- confirm last years participants and solicit new. We are primarily focused on residents who own a business or local businesses. \$150. Per table/space. \$75. For home based business
3. **NOEL FLYNN- Car Show Chair**-**\$50 donation per car, over see registration & set up**
4. **DARYL MOSCOWITZ- Food Vendor Chair**- communicate and/or meet with the vendors to finalize their menus. \$75 for snacks, \$150. for food
5. **FELICIA BETCHEL- Raffle Prize Chair**- solicit\* prizes and prepare a prize list. A committee of 4-6 would is recommended.
6. **SUSAN AZARMAN - Raffle Event Chair**- prepare the prizes for display. Sell tickets at event. A committee of 4-6 would is recommended.
7. **CHRISTINE FERRARIE- Family Fun Zone Chair** -sell USR Cares merchandise and host \$1 raffles for kids prizes. Solicit (3) prizes. (stuffed teddy bear, candy basket, skateboard)
8. **DESIREE CINOTTI- Volunteers**- we need about 30 volunteers to work at our Raffle/Activity Tents and need a schedule. USR Cares Executive Board & Trustees will act as Ambassadors and be positioned throughout the Fair. A separate list is required for Ambassadors.

*\* all Board members and Trustees would be asked to try to solicit or donate 1-2 prizes, and identify potential Sponsors.*

We will work off the Master lists from 2017 so we have a good start.

Sharon Reissman, Oktoberfest Chair  
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From the 2017 Solicitation Letter:

At Oktoberfest, an event for Upper Saddle River residents, the park will be set up like a fairground with antique tractors and fall decor. Featured will be themed streets including Health & Wellness Way, Community Lane, USR Marketplace and Family Fun Zone with vendors and games. Our USR Community and Service organizations will anchor the event with activities including a PBA Obstacle Course, Hayrides by our DPW, a USREF Family Scarecrow Contest, and much more! There will be live music, food, and beer & wine.

The entire community will be coming together to support the mission of **USR Cares** for a fun filled day while providing businesses like yours a unique opportunity to reach this target market.

April 27, 2018